

BEIJING 2015 MEDIA GUIDE

22-30/8 National Stadium



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IAAF President's Message

I am very pleased to introduce this handy guide for Media representatives on the occasion of the 15th edition of the IAAF World Championships, BEIJING 2015 taking place from 22-30 August.

With 2000 athletes representing over 200 national Member Federations of the IAAF, competing in the Chinese capital's iconic "Bird's Nest," 10,000 officials and volunteers, many hundreds of thousands of spectators in the stadium and lining the road race courses and an accumulated six billion TV audience worldwide, the IAAF World Championships can rightly claim to be the second most important single sport championships after the FIFA World Cup.

Matching those impressive general statistics is the total of 3500 media representatives, TV and radio broadcasters, written and online press, and photographers who will converge on Beijing. This multi-national media corps will relay around the world the sporting triumphs and emotions we witness on the track, the road, and in the infield, during nine days of enthralling world class sport.

The TV images, radio sound bites, column inches, on-line blogs, and dazzling photographs provide the rich media canvas on which every major championship is painted, and the success of the IAAF World Championships, BEIJING 2015 will be as much measured by the overall global impact of the championships as by the sporting performances themselves. This is why the IAAF and the Local Organising Committee make an enormous effort to ensure that the Media Services provided are of a standard befitting these championships.

This Media Guide contains all the information you will need about the Media Services during your stay in Beijing. I sincerely hope that you enjoy what I fully expect to be another marvellous edition of the IAAF World Championships.

Lamine Diack



Message from the Vice Mayor of Beijing

Dear media friends,

It gives me great pleasure to welcome you here, in our magnificent city, to report on the IAAF World Championship Beijing 2015.

Beijing is a city of dreams and continues to make history. The 15th IAAF World Championships will welcome athletes from all over the world in the National Stadium (the "Bird's Nest") in Beijing. The capital's iconic building, a witness to the exceptional Beijing 2008 Olympic Games, will be once again under the spotlight. All our media friends, messengers of the largest sporting event of 2015, will play an important role in reporting the exciting competitions, carrying forward the sportsmanship and strengthening the friendship and cooperation between countries and regions.

The Local Organising Committee is open-minded to comply with the international practices and provide efficient and practical services for the media coverage. We will take this golden opportunity to showcase Beijing and China to the world. We'd like to join hands with all of you to bring the IAAF World Championships closer to the worldwide audience. We shall all endeavor to contribute towards sharing the intense passion and joy of athletics.

I wish to all our friends a good stay in Beijing!

张建东

ZHANG Jiandong
Vice Mayor of Beijing
Executive Chairman of the Local Organising Committee



Message from Assistant Director of the General Administration of Sport of China

Dear media friends,

On behalf of the General Administration of Sports of China, the Chinese Olympic Committee and the Local Organising Committee, I warmly welcome you to the IAAF World Championships BEIJING 2015.

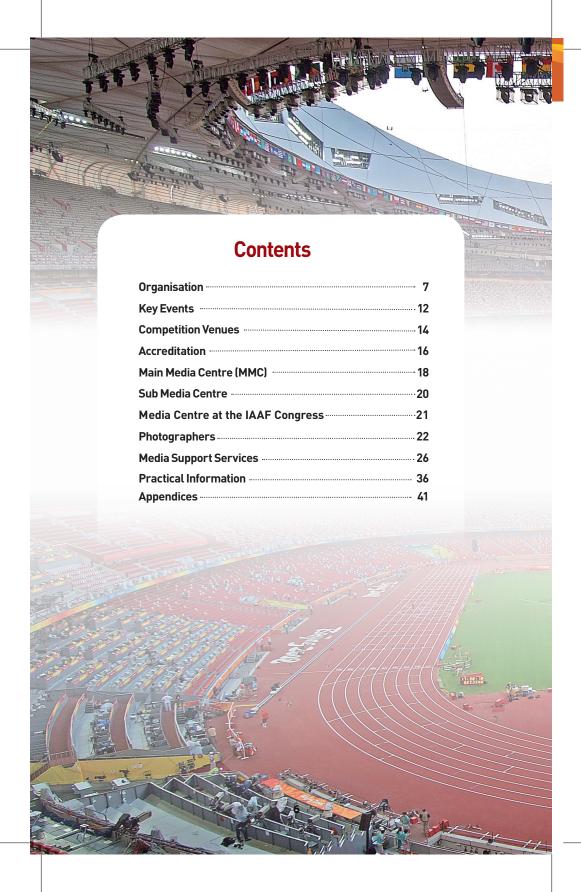
The media's participation and coverage is indispensable for any successful sporting event. The IAAF World Championships BEIJING 2015 is the most important world-class competition in Beijing after the 2008 Olympic Games. Its hosting in Beijing will play an active and profound role in promoting athletic development in China and Asia. The media coverage of this event will attract more attention with enthusiasm for track and field from all over the world.

Athletics bring all of the media representatives together. The Local Organising Committee will strive to provide the best services for the media. I hope all friends of the media will capture splendid moments of strength and aesthetics with their cameras in the nine competition days.

Wish you an exceptional journey during the IAAF World Championships BEI-JING 2015 and a happy stay in Beijing!

GAO Zhidan

Assistant Director of the General Administration of Sport of China Executive Chairman of the Local Organising Committee



Organisation

IAAF Council (before the elections on 19 August 2015)

 President
 Lamine DIACK (SEN)

 Senior Vice President
 Robert HERSH (USA)

 Vice Presidents
 Dahlan AL-HAMAD (QAT)

Sebastian COE (GBR)

Sergey BUBKA (UKR)

Treasurer Valentin BALAKHNICHEV (RUS)
Individual Members Alberto JUANTORENA DANGER (CUB)

Roberto GESTA DE MELO (BRA) - South America*

Jung-Ki ROCKY PARK (KOR)

Helmut DIGEL (GER)

Nawal EL MOUTAWAKEL (MAR)

Abby HOFFMAN (CAN) Isaiah KIPLAGAT (KEN) José María ODRIOZOLA (ESP) Hansjörg WIRZ (SUI) – Europe*

Hamad KALKABA MALBOUM (CMR) - Africa*

Katsuyuki TANAKA (JPN) Anna RICCARDI (ITA)

Pauline DAVIS-THOMPSON (BAH) Geoffrey GARDNER (NFI) – Oceania*

Sylvia BARLAG (NED)
Ahmad AL KAMALI (UAE)
Frank FREDERICKS (NAM)
Irena SZEWINSKA (POL)
Bernard AMSALEM (FRA)
Zhaocai DU (CHN) – Asia*
Victor LOPEZ (PUR) – NACAC*

^{*}Area Group Representatives

International Officials and Competition Delegates

Organisational Delegate Helmut DIGEL (GER)

Technical Delegates José Maria ODRIOZOLA (ESP)

William BAILEY (AUS) Yukio SEKI (JPN)

Medical DelegateJuan Manuel ALONSO (ESP)Anti-Doping DelegateGiuseppe FISCHETTO (ITA)Press DelegateAnna LEGNANI (ITA)

TV DelegateManolo ROMERO (ESP)Photo CommissionerRaquel CAVACO NUNES (POR)Advertising CommissionerRowena SAMARASINHE (GBR)

Statisticians Ottavio CASTELLINI (ITA)
Carlos CANET (ESP)

Announcers-English Speaking Garry HILL (CAN)
Geoff WIGHTMAN (GBR)
Announcers-French Speaking Marc MAURY (FRA)

Jérôme LECONTE (FRA)
International Photo-Finish Judge
Janet NIXON (AUS)
Thomas MC TACCART (III

International Starter
ITOs

Thomas MC TAGGART (USA)
Jorge SALCED0 (POR) - Chief
Suren AYADASSEN (MRI)
Chris COHEN (GBR)
Jane EDSTROM (CAN)

Jane EDSTROM (CAN)
Peter HAMILTON (AUS)
Frank HAMM (GER)
Kwan KEE (HKG)
Samuel LOPES (POR)
Frederico NANTES (BRA)
Elena ORLOVA (RUS)

Race Walking Judges

Luis SALADIE (ESP) – Chief
Frederic BIANCHI (SUI)
Noel CARMODY (GBR)

Zoe Ann EASTWOOD-BRYSON (AUS)

Khoo Chong BENG (MAS)
Daniel MICHAUD (CAN)
Rolf MÜLLER (GER)
Pierce O'CALLAGHAN (IRL)

Maria Dolores ROJAS SUAREZ (ESP)

Assistant to Race Walking Judges Jian FEI (CHN)

Walking Judge-in-Chief Shande YANG (CHN)
Recorder Peter MARLOW (GBR)
Course Measurer Wang-Tak FUNG (HKG)

Jury of Appeal IAAF Council Members in rotation

IAAF Communications and Broadcasting

IAAF Communications Department

Deputy General Secretary & Director Deputy Director Deputy Director, PR Publications and PR Manager Communications Manager Media Services Assistant Executive Assistant Nick DAVIES Anna LEGNANI Chris TURNER Laura ARCOLEO Yannis NIKOLAOU Deborah FOURNIER Alice ANNIBALI

IAAF Broadcasting Department

Director Broadcast Archive Coordinator Ernest OBENG Frederic SANCHEZ

Local Organising Committee (LOC)

Chairmen LIU Peng (Minister of the General

Administration of Sport of China [GASC])

WANG Anshun (Mayor of Beijing)

Executive Chairmen ZHANG Jiandong (Vice Mayor of Beijing)

GAO Zhidan (Assistant Director of GASC)

Deputy Chairmen HOU Yulan (Deputy Secretary General of

> Beijing Municipal Government) DU Zhaocai (Director of the Athletic Administration Centre of GASCI

LI Aiging (Chairman of National Stadium

Company Limited)

CHEN Jie **Executive Secretary General** SHEN Chunde Executive Deputy Secretary General **Deputy Secretaries General**

WANG Nan

LI Runhua XIANG Ping

WU Xiaonan

CHEN Jie **General Department**

Competition SHEN Chunde International Liaison XIANG Ping Media LYU Qin Reception YU Debin

Security WANG Jucheng WU Xiaonan Venue Logistic Marketing CHEN Jie Medical MAO Yu WANG Zhu Cultural Program TV Broadcasting JIANG Heping Finance ZHANG Hongyu

Environment and Meteorology ZHUANG Zhidong YANG Haibin Public Services

Accreditation CHFN Jie

Transportation WANG Zhaorong

LOC Media Team

Media Director LYU Qin **Deputy Executive Media Director** XU Hejian

Deputy Media Directors JIN Peng, TIAN Tonggui, LI Huajun,

MENG Weiming, CUN Xuan

SUN Hao, ZOU Luwei, LI Shuang, Media Centre Managers

Press Conferences Manager

Photo Chief Media Accreditation Copy Centre Manager Media Volunteers Manager Media Transport Manager

Promotion

ZHANG Jianwei

TIAN Junli LIAO Yujie WANG Yue

TIAN Zhongmin

LI Wenxuan **GU** Hang

WANG Jiangtao

Email: mediaregist@iaafbeijing2015.com

Tel: +86 10 8437 7973 +86 10 8437 0229

Key Events

The 50th IAAF Congress

Time: Tuesday, 18 August-Thursday 20 August Venue: China National Convention Center (CNCC)

NOTE: Accredited and registered media will have access to the Media Centre at the IAAF Congress in the CNCC. Delegates and media representatives wishing to meet can do so on the ground floor, in the foyer area of the CNCC. IAAF Congress press conferences and briefings will take place on demand in the Media Centre.

IAAF/LOC Press Conference

Time: 17:30, Thursday, 20 August

Venue: China National Convention Center (CNCC), level1

NOTE: All accredited media representatives will have access to the IAAF/LOC

Press Conference

Photographers Briefing

Time: 14:30, Friday, 21 August

Venue: Press Conference Room in the National Stadium

NOTE: All photographers are required to attend the official Photographers Briefing, which will explain all photo positions and the procedures for Medal

Ceremonies. Photographer bibs will be distributed at the briefing.

IAAF/IOC Press Conference

Time: 16:30, Friday, 21 August

Venue: Intercontinental Beijing Beichen Hotel

NOTE: Accredited media will have access to the IAAF/IOC Press Conference.

Media Party

Time: 19:30, Friday, 21 August Venue: Be notified later

Opening and Closing Ceremonies

Opening Ceremony: 17:00, Saturday, 22 August Closing Ceremony: 21:10, Sunday, 30 August

Venue: National Stadium

Media Race

Time: 14:00, Thursday, 27 August

Venue: National Stadium Event: 800m track race

NOTE: Accredited media representatives can apply for the track race. Entry forms will be available at the Main Media Centre. A limited number of access

passes will be available.

Final Banquet

Time: 22:00, Sunday, 30 August

Venue: Beer Garden on the northern side of the National Stadium

Competition Venues

National Stadium

The National Stadium (the "Bird's Nest") was the core venue for the 2008 Beijing Olympic Games. The IAAF World Championships will be held there in 2015.

The National Stadium is an eco-friendly stadium featuring a steel structure with the world's largest span and a transparent roof. The 258,000-square-metre stadium was built in 2003 and it officially opened in 2008. At the 2008 Summer Olympics, a number of top athletes, such as Usain Bolt and Yelena Isinbayeva, created moments never to be forgotten. The National Stadium lives in the hearts of millions as a location for the world to witness groundbreaking achievements.

The Organising Committee of the IAAF World Championships Beijing 2015 did all the required renovations to the National Stadium to meet the needs of the event. After the renovations, it can provide 80,000 seats on three levels. Eight LED display screens have been installed for the event. In early 2015, the surface layer of the synthetic track was renovated to satisfy the IAAF Competition Category 1 requirement.

Located north of the stadium is the warm-up venue for the athletes. There are two passageways to link the stadium and the warm-up area, and the distance is about 80 metres. The warm-up track has 8 running lanes, which can meet the needs of all the athletes to warm up for the championships. It is separated from the public areas and is fully equipped with all relevant facilities.

The stadium is situated south of the Olympic Green. Located in the vicinity are the National Aquatics Centre (the "Water Cube"), the Olympic Green and the National Indoor Stadium. Convenient public transport is available in the area. There are more than 40 bus routes and 5 bus stops in the area, as well as a subway station for Line 8. The area's underground parking lot can accommodate more than 2,000 vehicles. After the 2008 Beijing Olympic Games, the National Stadium was mainly used to hold international high-end events and cultural performances, while also serving as one of Beijing's famous tourist attractions.

Marathon Course

The IAAF World Championships BEIJING 2015 marathon includes both the men's and women's events, which will take place respectively on 22 and 30 August. The marathon course will start from inside the Yongdingmen Park, passes the Temple of Heaven, Qianmen, Tian'anmen, Fuxingmen, Diaoyutai State Guesthouse, Kunyu River, Universiade Village and China National Tennis Center, and ends at the National Stadium.

The IAAF World Championships BEIJING 2015 will feature a common stage for 10,000 mass runners and elite athletes.

The men's marathon and a 10km mass race start from inside the Yongdingmen Park but the finish for the marathon is at the National Stadium and for the 10km mass race at Sanlihe East Road for easy evacuation.

Refer to Appendix 6 for the Marathon Course Refer to Appendix 7 for the 10Km Mass Race Course

Race Walking Courses

The Race Walking events, which will start and finish in the National Stadium, will be conducted on a loop course situated to the east of the Bird's Nest on an asphalt road. The 20km races will take place on a 1km loop, while the 50km will take place on a 2km loop.

Refer to Appendix 8 for the Race Walking Courses

Training Venue

Chaoyang Sports Centre is the official training venue for the IAAF World Championships BEIJING 2015. It provides two standard areas for track and jumps, one area for all throwing events, one loop for road events, one indoor gym and weight training facilities.

Please Refer to Appendix 15 for the Training Venue.

Accreditation

Main Accreditation Centre (MAC)

The MAC is located north of the warm-up area, about 500 m from the National Stadium. Accreditation cards should be collected at the MAC. Accredited media can enjoy the services provided by the LOC during the IAAF World Championships BEIJING 2015.

Media can easily arrive at the MAC by taking the "Shuttle Service between the Beijing National Jade Hotel and the MAC (see "Transportation" on Page 29). Another option is to take Subway Line 15 and get off at Olympic Green Station, then take Exit D, going 200m south to the destination.

To collect the accreditation card one will need to show a confirmation letter with the original ID or passport used in the accreditation process.

If lost, please report the loss to the MAC as soon as possible.

Opening hours: 7–14 August 8:00-18:00

15–19 August 8:00-20:00 20–21 August 8:00-22:00 22–29 August 8:00-20:00 30 August 8:00-18:00

Access Zones

1	IAAF Club and Stand
2	IAAF Lounge and Stand
3	Competition Management
4	Competition Area / Infield
5	Mixed Zone
6	Media Centre
7	Media Area
8	IBC/Broadcasters' Area
9	Warm-up Area
10	Marathon/Race Walk Course
11	Athletes' Stand
12	Sponsors Village
13	Training Area
14	Technical Passage
15	Spectators' Area

Main Media Centre (MMC)

The MMC is located at the southwest corner on level 1 of the National Stadium. It will provide working seats and facilities for the media's convenience, including the Press Work Rooms, Photographers Work Room, Media Tribune and Mixed Zone. All media areas offer free LAN and Wi-Fi internet access.

Opening hours:

15-19 August 9:00-20:00 20 August 9:00-24:00 21-30 August 00:00-24:00 31 August 00:00-16:00

Tel: +86 10 8437 7973 +86 10 8437 0229

Email: mediaregist@iaafbeijing2015.com

Press Work Rooms

The Press Work Rooms are situated at the southwest corner on level 1 of the National Stadium. Nearly 700 working seats equipped with LAN and Wi-Fi internet access and power supply are provided, including 60 desktop PCs with free internet access.

The Press Work Rooms open during 15-31 August.

Photographers Work Room

The Photographers Work Room is located behind the Tribune 111 in the National Stadium. It offers 140 working seats with power supply, LAN and Wi-Fi internet access, and the lockers with 260 spaces for photo equipment.

Media Tribune

The Media Tribune is located above the finish line and further around the bend, as follows:

Press seats: Above the finish line, tribunes 105 and 106 on level 1 (Except 10 rows of seats in tribune 105)

Around the bend, tribunes 208–212 on level 2

Commentary positions: Above the Finish, tribune on level 2 Seats for photo editors: Triangular area left of the head-on platform

Seats in the Media Tribune are allocated by the IAAF Press Delegate, in cooperation with the LOC for national media. The seating plan for the media tribune is available at the MMC and at the entrance to the Media Tribune. Staff will be there for assistance.

NOTE: Access to the Media Tribune is via the B and C entrances of the National Stadium

Mixed Zone

The Mixed Zone is located near the southwest entrance to the National Stadium. The purpose of the Mixed Zone is to give media representatives a chance to interview athletes as they leave the competition track. After their respective events, all the athletes pass through the Mixed Zone. However, it is up to each individual athlete to decide whether or not to speak to the media.

The Mixed Zone will be divided into three areas: a TV area, accessible only to TV crews; an area for ENG and Radio and a press area for the written press and internet media.

Press Conference Room

The Press Conference Room is located near Elevator 8 on level 0 in the National Stadium. Nearly 260 working seats will be provided.

Press conferences with all medallists from every event will be held as soon as possible after the relevant event, generally after the Medal Ceremony. Medallists' press conferences are always held on the day of the final, even if the Medal Ceremony is scheduled for the following day.

Timetables for press conferences will be announced in the MMC and Sub-Media Centre, and the Photographers Work Room.

NOTE: Doping control procedure or medal ceremonies may result in changes to the press conference schedule.

Media Lounge

The Media Lounge is located at the side of the Press Conference Room, providing refreshments, including coffee, tea and snacks.

Sub-Media Centre

The Sub-Media Centre is located in the Beijing National Jade Hotel. It offers 30 working places equipped with power supply and free LAN and Wi-Fi internet access, as well as printers for use free of charge. The Pigeon holes providing start lists and results are also provided there.

Opening hours:

17-18 August 10:00-22:00 19-20 August 9:00-24:00 21-30 August 00:00-24:00 31 August 00:00-16:00

Media Centre at the IAAF Congress

The IAAF Congress will be held in the northern multi-function halls A and B on level 1 of the China National Convention Center. The LOC sets up a Media Centre there, providing working seats equipped with free power supply and free LAN and Wi-Fi internet access, press conference facilities and media lounge. A LED screen will be provided in the Media Centre for broadcasting live the IAAF Congress for the media.

Opening hours: 18-20 August 8:00-20:00

Photographers

General Code of Conduct

All photo positions are to be occupied on a "first come, first served" basis and cannot be reserved. Access to photo positions is allowed only when wearing an <u>official photo bib</u> and accreditation card.

As photographers are often in public view, they must dress appropriately. Photographers are not permitted to wear visible brand names when on the infield. Smoking and eating on the infield are strictly forbidden.

Photo Positions

A limited number of photographers will have access to the infield. The list of the photographers will be determined by the IAAF. Infield photographers are identified with white infield photo bibs and accreditation cards.

Photo positions are reserved for photographers' use in parts of the spectators' tribune. They will be clearly marked by "PHOTO" signage. Access to these positions is limited to photographers wearing red outfield photo bibs and is on "first come, first served" basis.

Photographers are also allowed to shoot from empty spectators' seats, but need to vacate the seat immediately if a ticket-holder arrives. Photographers are not allowed to take photos while standing from the seats, nor to stand in entryways or on staircases.

LOC will also set up benches for photographers behind the advertising boards around the track. Photographers are not allowed to stand up when taking photos from the benches.

Remote Cameras

Remote cameras must be fully installed at least one and a half hour before the start of the session and under the supervision of the IAAF Photo Commissioner. Enquiries about remote cameras' positions, installation and application should be addressed to the Help Desk in the MMC.

Flows

Photographers may circulate at different photo positions and should follow the designated paths. Detailed explanations of the photographers' flow around the stadium, including access to medal ceremonies, will be provided at the Photographers Briefing.

Head-on Positions

Head-on positions include the Head-on platform and the moat below, directly opposite the finish line. Detailed position explanations will be provided at the Photographers Briefing.



Professional Photo Services by Canon

Canon as the Official IAAF Partner will offer photo services for all accredited photographers attending the Event. Canon Professional Services (CPS) is situated just next to the Media Centre with easy access from/to the media tribune and all other media facilities. The services include cleaning, inspection, quick repair and adjustment of cameras and lenses as well as loan services to back-up the photographers' equipment.

Date	Opening hours
19-21 August	9:00–17:00
22 August	6:30–22:00
23 August	7:30–22:15
24 August	8:30–22:30
25 August	10:00–22:00
26 August	8:30–22:30
27 August	8:30–22:00
28 August	7:30–22:30
29 August	6:30–22:15
30 August	6:30–22:30

Seiko Informaiton Stand

Official IAAF Partner Seiko delivers the essential technical and database support.

Seiko has a full team of technical and marketing staff to support your efforts to report on these IAAF World Championships.

- * The Seiko Information Stand adjacent to the MPC will be in operation from Friday, 21st August throughout the event and here you can find details of our technical services, organise interviews with Seiko staff and obtain copies of Photo Finish prints on paper or electronically.
- * Other database results will also be made available from the transponder systems for both in and out of stadium events. In the stadium 100m splits for 800m events and above can give a new insight into long distance race profiles and individual athlete performance.
- * VDM continues to be the official measurement for Long and Triple Jump. I if you want to know more about how this system works and to see the visual results output then please get in touch.
- * Mobile numbers will be posted inside the Seiko Information Stand to allow you to contact Seiko staff at any time.

If you want to know more about our products or buy one of the WCH limited edition commemorative Seiko watches or clocks then make sure you visit the Seiko Pavilion in Market Street.

You can also contact us on athletics@seiko.co.uk.

Media Support Services

During the IAAF World Championships BEIJING 2015, the LOC will provide support services like accommodation, transportation, catering and telecommunications for accredited media organisations.

Media Hotels

There are three official media hotels for the IAAF World Championships BEIJING 2015. Two of them are situated very close to the National Stadium.

Beijing Grand Skylight CATIC Hotel

Address: 18, East Beichen Road, Chaoyang District, Beijing, China Nearest metro station: Olympic Green Station Line 8 (1.2 km)

Distance from the hotel to the Stadium: 200 metres

Website: www.grandskylight.com

Beijing National Jade Hotel

Address: 19, Huizhongli, Yayuncun, Chaoyang District, Beijing, China Nearest metro station: Olympic Green Station Line 8 (1.2 km)

Distance from the hotel to the Stadium: 450 metres

Website: www.quoyuhotel.com

Home Inn (Beijing Conference Center Aoyuncun Branch)

Address: Jia 78, Beiyuan Road, Anwai, Chaoyang District, Beijing, China

Nearest metro station: Beiyuanlu North Station, Line 5 (2 km)

Distance from the hotel to the stadium: 7.7 km. The hotel is served by shuttle

bus to the Stadium and back, provided by the Beijing LOC.

Website: www.homeinns.com

Map of Media Hotels



Catering

The media catering area is situated outside of the B and C entrances to the National Stadium and near the TV Broadcasting Area. It provides accredited media with lunch, dinner and night snacks. It will be operational from 19 August until the last day of competition (30 August).

Opening hours from 19–30 August

Lunch 11:00-14:00 Dinner 17:00-20:00

Night snacks 20:00-23:00 (Advance reservation is required.)

Contact: LI Jingjing Tel: +86 1380 107 2749

Medical

First aid will be available at the National Stadium. In case one needs medical help should contact with the MMC Help Desk or the Sub-Media Centre.

No.	Medical Station	Level	Room	Area (m²)	Location
1	Athletes Medical Station	0	0, 02, 001	200	Channel at the southeast corner of the National Stadium
2	Media Medical Station	2	2, 08, 03	23.32	Core tube 8
3	VIP Medical Station	2			Core tube 10
			B06	50	Glass house east to the Warm-up Area south
4	4 Medical Station in Warm-up Area	0	B07	50	Glass house east to the Warm-up Area south
		in Warm-up Area 0 B08 0 A03	0	B08	100
			23	Glass house east to the Warm-up Area south	
5	Spectators Medical Station	1	1, 02, 003	51.27	2323
		1	1, 07, 015	33.60	Core tube 7
		2	2, 02, 003	32.48	Core tube 2
		2	2, 07, 014	33.60	Core tube 7
6	FOP Medical Station	0			Channels at four corners of the National Stadium

Transportation

NOTE: The information below may be subect to change. Please check the notice board in the MMC.

Shuttle Service upon Arrival/Departure

Starting from 16 August to 2 September, shuttle busses for the media will be provided between Beijing Capital International Airport (BCIA) and the official media hotels. Shuttle busses upon arrival will run from 8:00 to 23:00 every 30 minutes each day, and those upon departure from 5:00 to 20:00 every 30 minutes each day. It usually takes 40–60 minutes from the BCIA to the hotels (duration may increase due to traffic). Shuttles will be not in operation without a passenger and depart upon no a seat available on it. Information about shuttles upon arrival/departure will be available at the MMC and the official media hotels during the World Championships BEIJING 2015.

NOTE: Please media representatives provide detailed departure flight information so that the LOC will adjust the shuttle service for your departure.

Shuttle Service between the Home Inn and the Beijing National Jade Hotel

From 17 August to 31 August, a media shuttle bus service will be provided for media representatives in Home Inn (Beijing Conference Centre Aoyuncun Branch) to the Beijing National Jade Hotel (Sub-Media Centre). The Beijing Olympic Park's electromobiles will be available at the security checkpoint at the north-east entry to National Stadiium (opposite the Beijing National Jade Hotel) to transport media representatives to the MMC.

Date	Departure time from Home Inn	Return time from Beijing National Jade Hotel
17 August	16:00	21:00
18 August	8:00	13:00
10 August	16:00	21:00
	7:00	12:30
19 August	13:00	16:30
	17:00	21:00

Date Departure time from Home Inn		Return time from Beijing National Jade Hotel
	6:30	
	8:30	
	10:00	13:30
	14:00	
20-30 August	15:30	
	17:30	22:00
		00:00
		2:00 next day
		6:00 next day
	7:30	9:30
31 August	10:30	12:30
	13:30	16:00

Shuttle Service between the Beijing National Jade Hotel and the MAC

From 16 August to 21 August, a shuttle bus service will be in operation to connect the Beijing National Jade Hotel and the Main Accreditation Centre (MAC) for media accreditation.

Date	Departure time from Beijing National Jade Hotel	Return time from the MAC
	9:00	10:00
1/ 10 August	14:00	15:00
16–18 August	17:00	18:00
	19:00	20:00
	8:00	9:00
	10:00	11:00
19-21 August	14:00	15:00
	18:00	19:00
	20:00	21:00

NOTE: As the Beijing Grand Skylight CATIC Hotel is adjacent to the Beijing National Jade Hotel, media representatives accommodated at the Beijing Grand Skylight CAT-

IC Hotel are asked to take a five-minute walk to the Beijing National Jade Hotel. Media representatives at the Home Inn (Beijing Conference Center Aoyuncun Branch) can take the shuttle busses to the Beijing National Jade Hotel and then transfer to the MAC.

Shuttle Service during the IAAF Congress

From 18 August to 21 August, media shuttle busses will be running to connect the Media pick-up/drop-off point west to the National Aquatics Center ("Water Cube") for the IAAF Congress and the China National Convention Center (CNCC).

Date	Departure time from the Media pick-up/drop-off point west to the Water Cube	Return time from the CNCC
18 August	16:00	18:00
	8:00	11:00
10, 20 August	8:30	12:00
19–20 August	13:00	19:00
	14:00	20:00
21 August	15:30	17:30
21 August	16:00	18:00

Shuttle Service between the MMC and the Training Venue (Chaoyang Sports Centre)

From 16 August to 30 August, shuttle busses will depart from the MMC (Media pick-up/drop-off point) to the Chaoyang Sports Centre and back. Busses to the Training Venue will stop first at the Long Throws training ground and proceed to the Chaoyang stadium.

Date	Departure time from the MMC	Return time from the Training Venue
	9:00	12:00
16-30 August	14:00	17:00
	16:00	19:00
22 August	9:00	12:00

NOTE: This shuttle service will be out of operation on the afternoon of 22 August when the opening ceremony will be held.

Shuttle Service during the Marathon

On 22 August and 30 August, a shuttle bus service will be in operation both from the Home Inn and the Beijing National Jade Hotel to the Yongding Gate and the Tian'anmen (Qianmen) respectively prior to the marathon. All shuttles will depart from both official media hotels at 5:30, and return at 7:50 and at 8:10 to the Beijing National Jade Hotel from the Yongding Gate and the Tian'anmen (Qianmen) respectively. Media representatives, after returning to the Beijing National Jade Hotel, can take the electromobiles from the security checkpoint next to the hotel to the MMC.

NOTE: Media representatives accommodated at the Beijing Grand Skylight CATIC Hotel are asked to walk to the Beijing National Jade Hotel to take the shuttle busses.

Shuttle Service during the Race Walking Competition

In the mornings of 23 August and 28–29 August, shuttles will run between the Beijing National Jade Hotel and the MMC (Media pick-up/drop-off point) every 30 minutes.

Date	Service hours	
23 August	7:00–12:00	
28 August	7:00–12:00	
29 August	6:30–12:00	

NOTE: Media representatives accommodated at the Beijing Grand Skylight CATIC Hotel are asked to walk to the Beijing National Jade Hotel to take the shuttles. Media representatives at the Home Inn can first take the shuttle busses to the Beijing National Jade Hotel and then transfer to the MMC.

Electromobiles in the Beijing Olympic Park during the IAAF World Championships BEIJING 2015

From 18 August to 31 August (excluding the race walking competition periods), electromobile service is provided between the security checkpoint opposite the Beijing National Jade Hotel, the Media pick-up/drop-off point and the MMC in Beijing Olympic Park.

Service hours to the MMC:

18–19 August 8:00–21:00

20–30 August 8:00–2:00 next day

23 August, 28–29 August 12:00–2:00 next day (The first shuttle will run

dependent on the finish time of the Race Walking competition.)

31 August 8:00–16:00

Service hours from the Media pick-up/drop-off point to the MMC

19–20 August Dependent on the Shuttle Service during the IAAF

Congress

23 August, 28–29 August 7:00–12:30

City Transportation

All accredited media representatives wearing their accreditation cards can enjoy free rides on bus and subway (excluding the Airport Bus service) in Beijing.

Get off at the Olympic Sports Center Station on Subway Line 8 or the Olympic Green Station on Subway Line 15 or 8, and walk to the National Stadium.

Further information can be found at the Local Organising Committee's official website: www.iaafbeijing2015.com.

Please refer to the Beijing Subway Map in the Appendix 13.

Telecommunication

LAN and Wi-Fi in the Media Areas

LAN cables and Wi-Fi are available free of charge in the media areas in the National Stadium and at the Sub-Media Centre in the Beijing National Jade Hotel.

Telecommunications services can be requested in the MMC.

Item Code	Item	Unit Price (USD) VAT excluded	Notes
TE01	Analogue phone line (IDD), telephone set included, call charges to Beijing Local	70	International & Long-distance charges based on actual usage
TE02	ISDN 2b+d, call charges included	480	
TE03	Internet access, 10Mbs	1300	
TE04	Internet access, 100Mbs	9,120	
CA01	CATV	200	Charged by port (TV set not included)
CA02	TV oot	550	32 inch
CAUZ	TV set	800	42 inch
IN01	INF0	300	Charged by port monitor include

Radio Frequencies

All the radio transmission equipment operating in the People's Republic of China shall comply with the provisions of related laws and regulations of the People's Republic of China. Foreign applicants planning to bring any radio transmission equipment into China and use it during the IAAF World Championships BEIJING 2015 need to apply for the license through the Local

Organising Committee. The entrance of such equipment into China is legal, only after the application is approved by the government department. Mobile phones roaming to Chinese public cellular mobile networks are exempted from such licenses.

Please note that the radio frequency application has ended by 15 July, 2015. For further information, please contact the Local Organising Committee of the IAAF World Championships BEIJING 2015 at the following email address:

Contact: Li Xiang Tel: +86 10 8437 2023

Email: media_ratecard@iaafbeijing2015.com

(Please cc to the media department at media@iaafbeijing2015.com).

Practical Information

About Beijing

Beijing is the capital of the People's Republic of China. It also serves the country's political, cultural, international exchanges and technological innovation centre. The history of Beijing as a city dates back more than 3,000 years and as a capital back more than 800 years. It is renowned for its numerous historical monuments as well as natural and cultural heritage sites. At the heart of the city lies the Forbidden City and Tian'anmen Square, the largest city square in the world. Popular tourist sites such as the Summer Palace, the Temple of Heaven Park, the Great Wall, et al, are also within or close to the city. As the capital of China, Beijing also offers visitors a complete and exciting range of culinary choices from China and around the world.

Environment

Located at 39.56 degrees north latitude and 116.2 degrees east longitude, Beijing lies on the north end of the North China Plain, surrounded by mountains to its west, north and northeast. Beijing's topography slopes from the mountains of the northwest to the plains of the southeast, which gradually descend to Bo Hai (the Bo Sea). There are five major waterways running through Beijing Municipality; the North Canal, part of the eastern section of the Chaobai River, the western sections of the Yongding and Juma rivers, and part of the northern section of the Ji Canal.

Weather

Summer months in Beijing are from June to August with temperatures averaging a low of 25°C and reaching a high of 35°C. August is also known as the rainy season, with 70 percent of the city's rainfall occurring during this time of the year. Heavy rainstorms are common throughout the summer, often occurring unannounced on sunny afternoons.

Time

The Beijing Standard Time is 8 hours ahead of GMT. DST (Daylight Saving Time) is not adopted in China.

Currency

The official currency of China is RMB. Retailers in Beijing will generally not accept other currencies so it is necessary for visitors to change foreign currency into RMB in advance in order to make cash payments.

Credit Cards

Visa, MasterCard, American Express, JCB, Diners Club, Discover and other major international credit cards are accepted at most establishments or can be used to retrieve cash from ATMs throughout the city, although some small shops and restaurants may only accept cash payments.

Communications

Mobile phone information

Local phone services are reliable. Both GSM and CDMA mobile phone systems are in operation. Most modern cell phones can work in several settings than can use roaming services in different networks. Most of the GSM-phones in use in China support the protocols of GSM-900 and GSM-1800. Long distance calls within China may be made by direct dialling through International Direct Dial (IDD) in major cities or through operated assisted calls. Telex and Fax services are readily available in major hotels.

International Calls

Dial +00-country code-city code-national telephone China's country code is +86, and Beijing's city code is 010.

Taxi

The charge is 13 yuan for the first 3 kilometres (1.86 miles); 2.3 yuan per kilometre (0.62 mile) above 3 kilometres in the daytime. If a single journey is longer than 15 kilometres (9.32 miles), the empty run fare is charged i.e. the price per kilometre rises 50% to 3.45 yuan; from 23:00 (inclusive) to 5:00 (exclusive) next day, the charge per kilometre rises 20% i.e. to 2.76 yuan.

If you need to use a taxi, please ask the hotel reception to order a taxi, or call +86 10 96103 to book a taxi.

Postal Service

Postal services are available in post offices or stations in Beijing's blocks, railway stations, airports and tourist areas. Post Offices are generally open from 8:30 to 17:00. In addition to regular postal service, the International Post &Telecommunications Office handles remittances, money orders, telegraphic money transfers, international and domestic telephone and telegraph services.

You can also send postcards, letters and express mail to more than 170 countries via EMS, DHL, FedEx and UPS. Express mail business can be handled at a large postal branch or the Commercial Centre at a hotel. One can call express company staff to retake papers or goods.

Electricity and Water Supply

The power supply in China is 220-240 volts, 50 hertz. Two/three-pronged plugs are used. Please check before using an appliance.

Tap water is not drinkable. We advise the participants to consume bottled water, which can be purchased at the hotel or any nearby convenient stores.

Tipping

Tipping in China is not customary for restaurant waiters and taxi drivers.

Airport Public Transportation

Airport Shuttle Bus

Beijing Capital International Airport T2 and T3 can be reached using the Subway Airport Express from the Beijing urban area (T2 is about 10 minutes walking from the T1). Further information regarding the airport shuttle bus can be found at: http://www.bcia.com.cn/traffic/airbus/.

Please refer to the Airport Bus Routes in the Appendix 14.

Free Inter-Terminal Shuttle

You can take free inter-terminal shuttle to travel to all the terminals.

1:00–5:00: Less than 30 minutes per shuttle 5:00–6:00: Less than 15 minutes per shuttle 6:00–23:00: Less than 10 minutes per shuttle 23:00–1:00: Less than 15 minutes per shuttle

Pick-up Point:

T1: Outside Gate No. 7 of level 1 T2: Outside Gate No. 7 of level 1 T3: Gate No. 5 of Arrival level

Route:

Gate No. 5 of level 1 of T3 \rightarrow Departure level of T2 \rightarrow Departure level of T1 Gate No. 7 of Arrival level of T2 \rightarrow Gate No. 7 of Arrival level of T1 \rightarrow Departure level of T3

Airport service hotline: +86 10 96158 Taxi service hotline: +86 10 6455 8892

Useful Telephone Numbers

Police: 110 Fire: 119

Ambulance: 120 and 999 Local Information Desk: 114 International Services: 115

For more information, please visit the official website of IAAF World Championships BEIJING 2015: http://www.iaafbeijing2015.com/.

Appendices

Appendix 1: Competition Timetable

DAY 1-Saturday, 22 August				
7:35	Marathon	М	Final	
9:00	100m H Hep	W		
9:30	Hammer Throw	М	Q A	
10:10	Shot Put	W	Q A+B	
10:20	High Jump Hep	W	A+B	
10:25	3000m SC	М	R1	
10:55	Hammer Throw	М	QB	
11:15	1500m	W	R1	
11:50	800m	М	R1	
12:40	100m	М	Prelim.	
17:00	Opening Ceremony			
18:20	Marathon	М	MC	
18:30	Shot Put Hep	W	A+B	
18:35	400m H	М	R1	
18:40	Pole Vault	М	Q A+B	
19:10	Triple Jump	W	Q A+B	
19:20	100m	М	R1	
20:05	Shot Put	W	Final	
20:15	200m Hep	W		
20:50	10,000m	М	Final	

DAY 2-Sunday, 23 August				
8:30	20km Race Walking	М	Final	
9:00	Long Jump Hep	W	A+B	
9:10	100m	W	Prelim.	
10:05	Shot Put	М	Q A+B	
10:25	400m H	W	R1	
10:50	Javelin Throw Hep	W	А	
11:10	400m	М	R1	
12:00	100m	W	R1	
12:05	Javelin Throw Hep	W	В	
18:10	Shot Put	W	MC	
18:15	10,000m	М	MC	
18:20	20km RW	М	MC	
18:30	Hammer Throw	М	Final	
18:40	400m H	М	SF	
19:10	100m	М	SF	
19:30	Shot Put	М	Final	
19:40	800m Hep	W	Final	
20:15	800m	М	SF	
20:45	1500m	W	SF	
21:05	Hammer Throw	М	MC	
21:15	100m	М	Final	

DAY 3-Monday, 24 August				
9:30	Pole Vault	W	Q A+B	
9:35	Discus Throw	W	Q A	
9:45	3000m SC	W	R1	
10:00	Long Jump	М	Q A+B	
10:45	400m	W	R1	
10:55	Discus Throw	W	QВ	
18:40	Heptathlon	W	MC	
18:45	Shot Put	М	MC	
18:50	100m	М	MC	
19:00	Javelin Throw	М	QA	
19:05	Pole Vault	М	Final	
19:10	400m H	W	SF	
19:30	Triple Jump	W	Final	
19:40	100m	W	SF	
20:05	400m	М	SF	
20:25	Javelin Throw	М	QB	
20:35	10,000m	W	Final	
21:15	3000m SC	М	Final	
21:27	Triple Jump	W	MC	
21:35	100m	W	Final	

DAY 4-Tuesday, 25 August				
18:35	Pole Vault	М	MC	
18:40	10,000m	W	MC	
18:45	3000m SC	М	MC	
18:50	100m	W	MC	
19:00	Discus Throw	W	Final	
19:05	400m	W	SF	
19:25	Long Jump	М	Final	
19:30	200m	М	R1	
20:25	400m H	М	Final	
20:35	1500m	W	Final	
20:43	Discus Throw	W	MC	
20:55	800m	М	Final	

DAY 5-Wednesday, 26 August				
9:30	Hammer Throw	W	Q A	
9:35	5000m	М	R1	
10:00	Triple Jump	М	Q A+B	
10:25	800m	W	R1	
10:55	Hammer Throw	W	QB	
11:20	110m H	М	R1	
18:35	1500m	W	MC	
18:40	400m H	М	MC	
18:45	Long Jump	М	MC	
18:50	800m	М	MC	
19:00	Pole Vault	W	Final	
19:05	Javelin Throw	М	Final	
19:15	200m	W	R1	
20:10	400m H	W	Final	
20:30	200m	М	SF	
21:00	3000m SC	W	Final	
21:13	400m H	W	MC	
21:25	400m	М	Final	

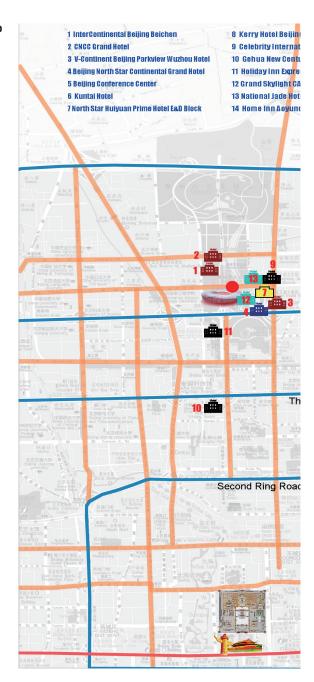
DAY 6-Thursday, 27 August				
9:30	Discus Throw	М	Q A	
9:35	High Jump	W	Q A+B	
9:40	5000m	W	R1	
10:20	Long Jump	W	Q A+B	
10:35	1500m	М	R1	
10:50	Discus Throw	М	QВ	
11:15	100m H	W	R1	
18:35	Javelin Throw	М	MC	
18:40	3000m SC	W	MC	
18:45	Pole Vault	W	MC	
18:50	400m	М	MC	
19:00	Hammer Throw	W	Final	
19:05	110m H	М	SF	
19:10	Triple Jump	М	Final	
19:35	200m	W	SF	
20:05	800m	W	SF	
20:40	400m	W	Final	
20:44	Hammer Throw	W	MC	
20:55	200m	М	Final	

DAY 7-Friday, 28 August				
8:30	20km Race Walking	W	Final	
9:00	100m Dec	М		
9:45	High Jump	М	Q A+B	
10:05	Long Jump Dec	М	A+B	
11:20	20km RW	W	MC	
11:55	Shot Put Dec	М	A+B	
16:15	High Jump Dec	М	A+B	
18:45	400m	W	MC	
18:50	200m	М	MC	
19:00	Javelin Throw	W	Q A	
19:25	100m H	W	SF	
19:50	Long Jump	W	Final	
19:55	1500m	М	SF	
20:20	400m Dec	М		
20:25	Javelin Throw	W	QB	
21:00	200m	W	Final	
21:20	110m H	М	Final	
21:24	Triple Jump	М	MC	
21:35	100m H	W	Final	

DAY 8–Saturday, 29 August				
7:30	50km Race Walking	М	Final	
9:00	110m H Dec	М		
10:05	Discus Throw Dec	М	Α	
10:15	4 x 400m Relay	W	R1	
10:40	4 x 400m Relay	М	R1	
11:20	Discus Throw Dec	М	В	
12:00	4 x 100m Relay	W	R1	
12:10	50km RW	М	MC	
12:20	4 x 100m Relay	М	R1	
13:15	Pole Vault Dec	М	A+B	
17:35	400m	WM	Final	
17:45	800m	MM	Final	
18:05	200m	W	MC	
18:10	Long Jump	W	MC	
18:15	110m H	М	MC	
18:20	100m H	W	MC	
17:00	Javelin Throw Dec	М	А	
18:20	Javelin Throw Dec	М	В	
18:30	High Jump	W	Final	
19:15	800m	W	Final	
19:30	5000m	М	Final	
19:50	Discus Throw	М	Final	
20:10	1500m Dec	М	Final	
20:50	4 x 100m Relay	W	Final	
21:00	800m	W	MC	
21:10	4 x 100m Relay	М	Final	
21:15	5000m	М	МС	

DAY 9-Sunday,30 August				
7:30	Marathon	W	Final	
18:00	High Jump	W	MC	
18:05	Decathlon	М	MC	
18:10	4 x 100m Relay	W	MC	
18:15	Discus Throw	М	MC	
18:20	4 x 100m Relay	М	MC	
18:30	High Jump	М	Final	
18:45	Javelin Throw	W	Final	
19:15	5000m	W	Final	
19:45	1500m	М	Final	
20:05	4 x 400m Relay	W	Final	
20:15	Marathon	W	MC	
20:25	4 x 400m Relay	М	Final	
20:30	5000m	W	MC	
20:35	1500m	М	MC	
20:40	Javelin Throw	W	MC	
20:45	High Jump	М	MC	
			_	
	4 x 400m Relay	W	MC	
	4 x 400m Relay	М	MC	

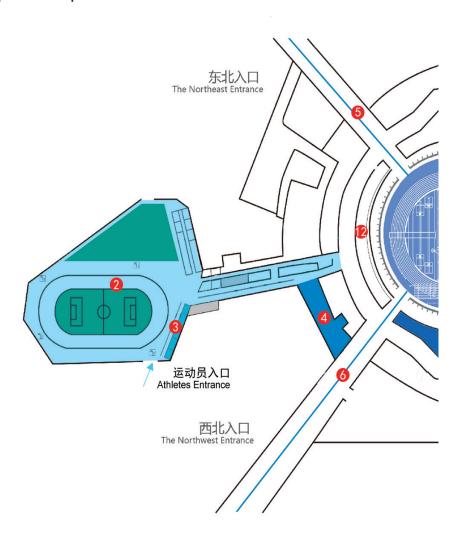
Appendix 2: General Venues' Map

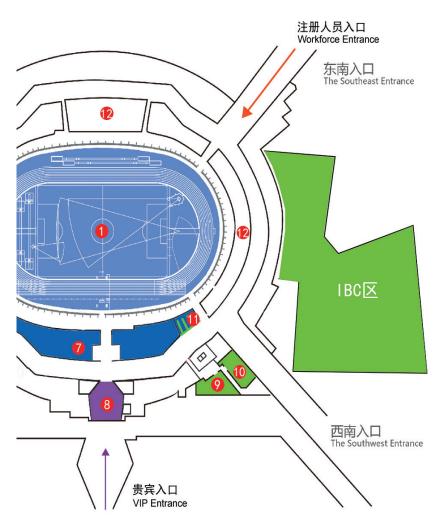






Appendix 3: Competition Venue







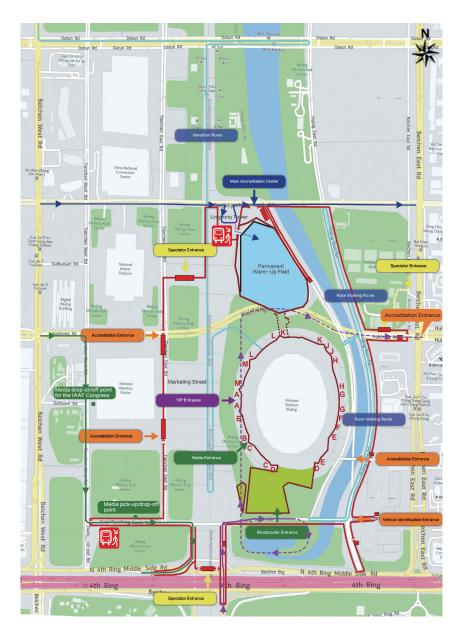
- 1、比赛场地 Field of Play
- 2、热身场 Warm-up Area
- 3、第一检录处 Roll Call Area 1
- 4、第二检录处 Roll Call Area 2
- 5、竞走赛道 Race Walking Route
- 6、马拉松赛道 Marathon Route
- 7、竞赛管理区 Competition Management
- 8、贵宾接待大厅 VIP Reception

- 9、媒体工作间 Media Area
- 10、新闻发布厅 Press Room
- 11、混合采访区 Mixed Zone
- 12、场馆管理区 Venue operation Aera

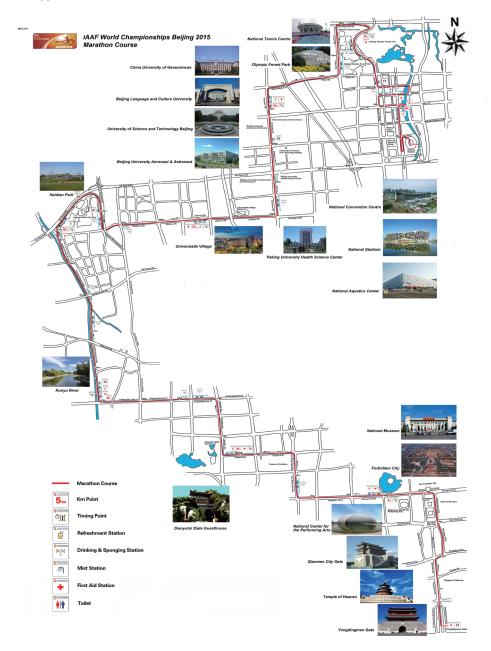
Appendix 4: Beijing Olympic Park 3D



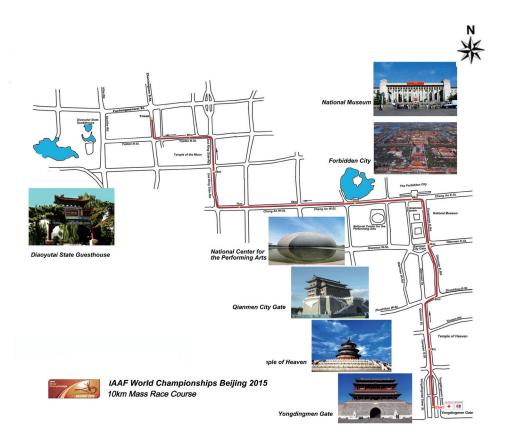
Appendix 5 : Media Facilities' Map

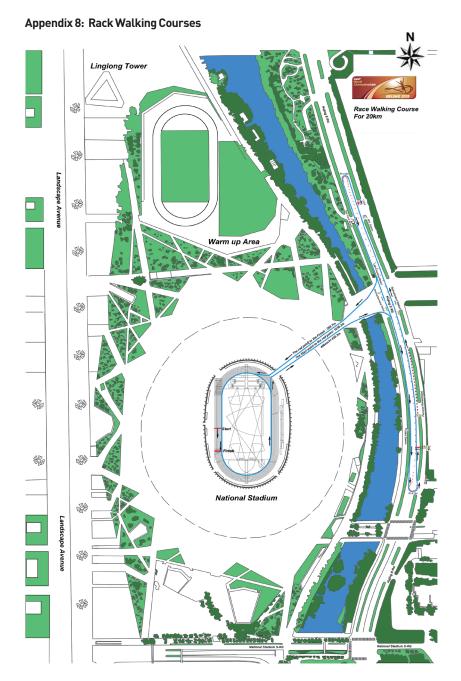


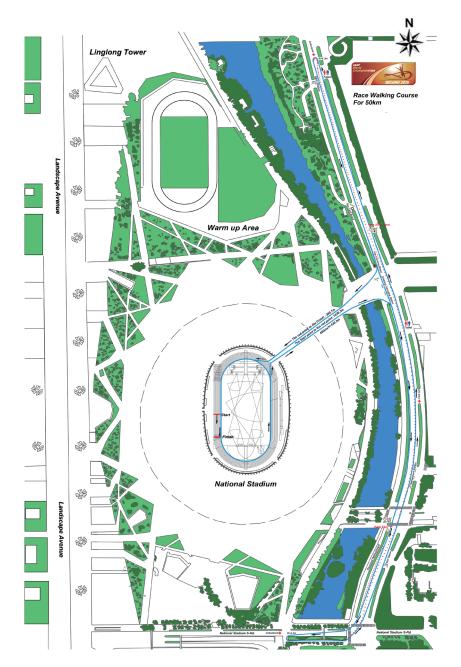
Appendix 6: Marathon Course



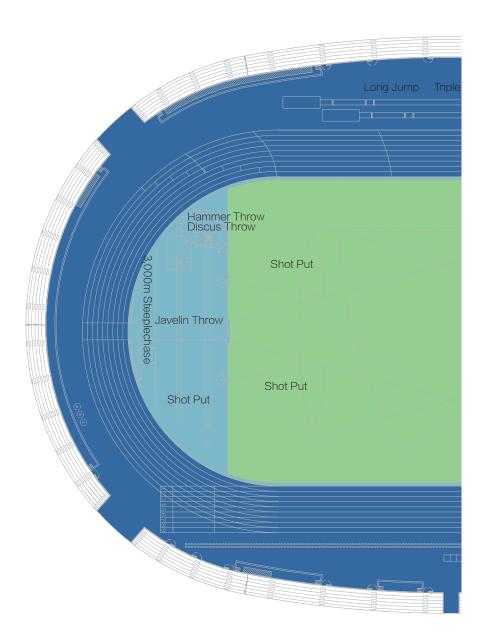
Appendix 7: 10Km Mass Race Course

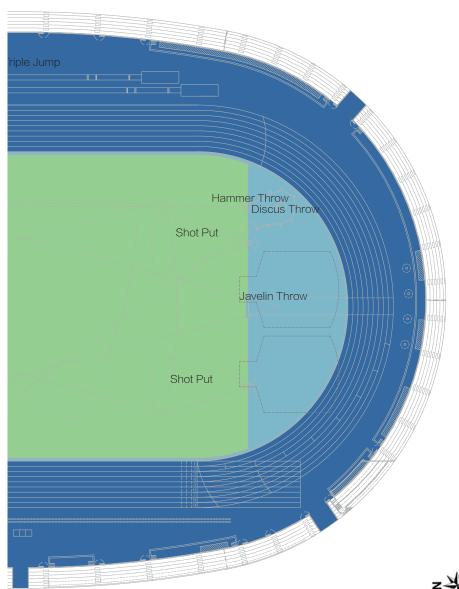






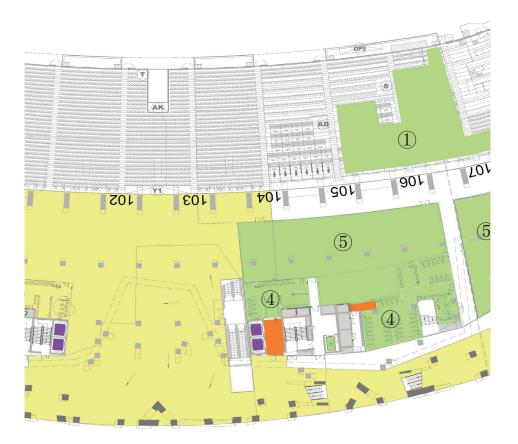


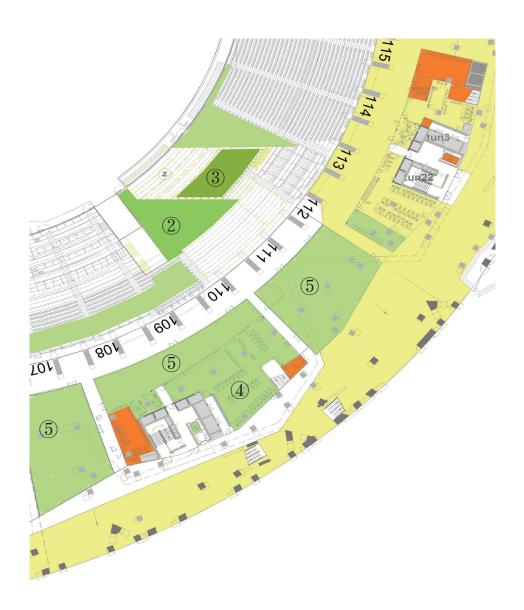




Appendix 10: National Stadium (Level 1)

- ① Seats for written press
- 2 Photo positions
- ③ Head-on Platform
- 4 Bathroom
- ⑤ MMC



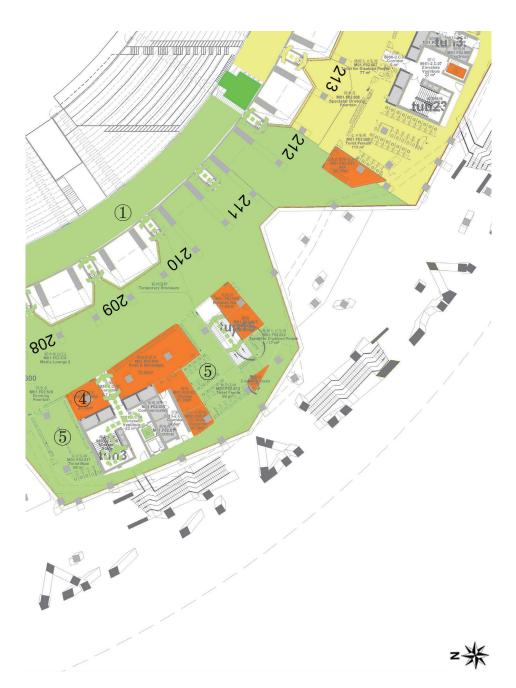




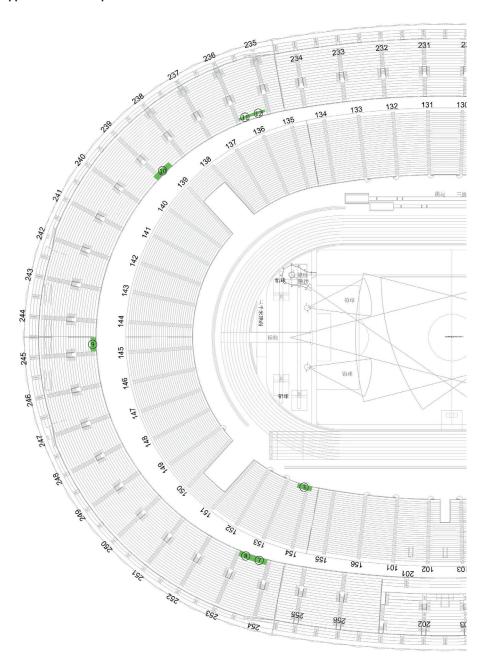
Appendix 11: National Stadium (Level 2)

- ① Seats for written press
- ② Commentary positions
- 4 Media Medical Station
- ⑤ Bathroom

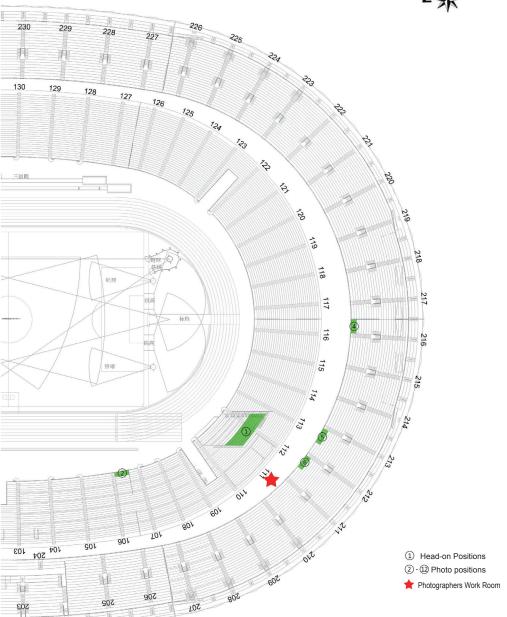




Appendix 12: Photo positions





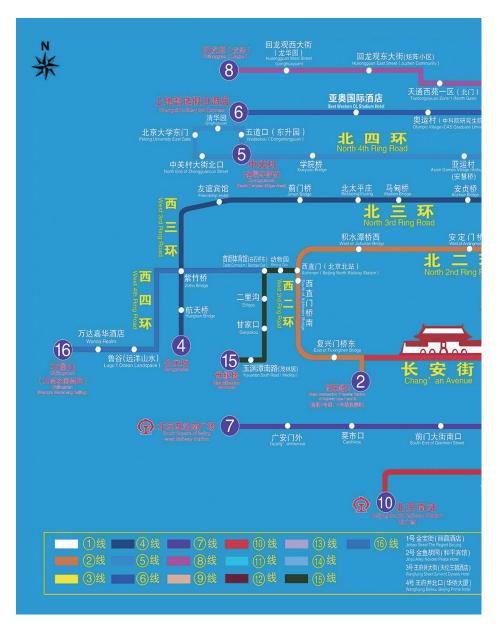


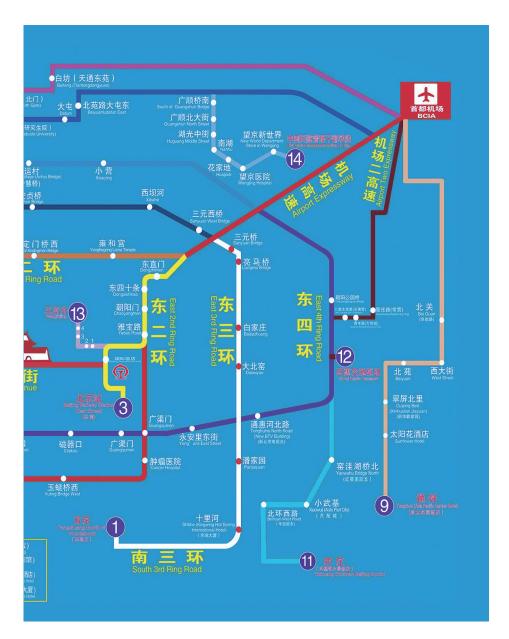
Appendix 13: Beijing Subway Map





Appendix 14: Airport Bus Routes





Appendix 15: Training Venue

